

GIVING TUESDAY

studioELL



November 2023

I hope this email finds you in good health and high spirits as we approach the end of another year. As we reflect on the challenges and triumphs that 2023 brought, I am writing to you today with a request for your support in making a meaningful impact this Giving Tuesday.

This year has seen significant positive changes in our community, with studioELL at the forefront of driving this transformation for artists. We are reaching out for support to achieve noteworthy milestones, including providing course scholarships and sustaining programs like our @HOME Residency. These accomplishments reflect our collective dedication and the impact of compassion and the steadfast support of individuals like you.

Now, as we stand on the brink of a new year filled with hope and promise, we need your support more than ever to continue our mission and expand our reach. Your Giving Tuesday contribution can play a pivotal role in making a lasting difference in the lives of the artists and community members we serve.

Here's how your donation can impact our mission in 2024 as we aim to reach our fundraising goal of \$8,000 by the end of the year:

- \$1,000 to support our 2024 @HOME Residency program
- \$2,000 to support our 2024-26 studioVISIT program
- \$5,000 to re-build our Course Scholarship program

We are actively pursuing significant grants and other forms of support through Fractured Atlas, our fiscal sponsor, allowing us to maintain our non-profit status. Additionally, we are delighted to announce that in 2023, we received a generous anonymous donation of \$5,000 to assist in covering administrative costs.

Since our inception in August 2015, studioELL has hosted 250 enrolled artists in over 40 courses, hosted numerous events throughout the United States and London, UK, partnered with 15 instructors, invited 12 visiting artists, and provided over \$15,000 in scholarship funding. Our efforts to partner with other organizations have connected studioELL with over 150 additional artists. We continue to look for collaborative community organizations and groups, in an effort to provide further points of access and agency.

In the upcoming year, we are thrilled to showcase the exceptional work of Melissa Dunn, our invited @HOME Residency artist. Her studio practice will receive support from visiting

*studioELL — professor, peer and online studio trifecta,
Thank you for enabling me to deepen and broaden
my command of hybrid forms and come away with
several great pieces and connection to other multi
media/form artists. I will look forward to coming back
in the future.*

— Kadie, Oakland, CA
Writing and Practice: Art-ing Across Genres

artists Sarah Boyts Yoder and Tracy Holtham (studioELL's @HOME 2022 Artist in Residence), along with Jennie Jieun Lee. Melissa will culminate her residency with an exhibition and artist talk, accompanied by various events, including her role as a course instructor in studioELL's summer course curriculum.

To facilitate your GIVING TUESDAY DONATION, we offer multiple ways to contribute:

→ To send a one-time or monthly sustaining gift by credit card, visit:

<https://fundraising.fracturedatlas.org/studioELL>

→ To send a gift by check, please follow these steps:

1. Make the check out to **"Fractured Atlas"**
2. Write **"studioELL"** in the memo line
3. Send to: John Ros, c/o studioELL, PO Box 468 Colchester CT 06415

studioELL LLC is an artist-run social enterprise and is a sponsored project of Fractured Atlas, a non-profit arts service organization. Contributions for the charitable purposes of studioELL must be made payable to "Fractured Atlas" only and are tax-deductible to the extent permitted by law.

Every contribution, no matter the size, is deeply appreciated and helps us achieve our mission. Your generosity and support make all the difference, and we are truly grateful for your partnership. Together, we can continue to support artists and build a brighter future for our community.

Thank you for being a pillar of strength for our organization and for making a lasting impact through your year-end contribution. We look forward to another year of progress and positive change, made possible by your kindness and generosity.

Warmest regards,

John Ros, Director, studioELL
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studioELL.org